DARDEN REUNION WEEKEND
26-28 APRIL 2024
alumni.darden.edu/reunion
Join us for an unforgettable spring weekend in Charlottesville. Reunite with alumni, connect with faculty and explore academic sessions on diverse topics. Discover why Darden is the world’s No. 1 MBA experience.

Classes of

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Abbott Society (1957–74) • MBA • EMBA • GEMBA

ALUMNI CAREER SERVICES OFFICE HOURS

THURSDAY, FRIDAY AND SATURDAY

Offered by The Armstrong Center for Alumni Career Services

Seeking guidance on job search, making a career switch, careers retirement, executive coaching or your venture? Book a complimentary, personalized 30-minute session with an ACS or Batten coach on Thursday, Friday or Saturday. Appointments will open two weeks before Reunion Weekend in the Cvent App. You will receive an email in April with an invitation to book your appointment.
9 A.M. – 6 P.M.
REGISTRATION
Saunders Hall
Stop by for nametag collection, concierge services, and information on The Armstrong Center for Alumni Career Services and Darden's Executive Education and Lifelong Learning offerings.

9 A.M. – 10 A.M.
GATHERING
First Coffee
PepsiCo Forum, Saunders Hall
Remember to bring your own mug and reusable water bottle to help support our sustainability efforts.

10 A.M. – 4:30 P.M.
RESOURCE
LinkedIn Profile Photo Shoot
Outside Camp Library
Elevate your LinkedIn profile with a professional headshot courtesy of The Armstrong Center for Alumni Career Services.

10 A.M. – 11:30 A.M.
PANEL DISCUSSION
IBIS: Making Business Better
Classroom Building
Joey Burton, Executive Director, Institute for Business in Society; Vidya Mani, Associate Professor of Business Administration; Dan Murphy, Assistant Professor of Business Administration
Sponsored by Institute for Business in Society
Discover the latest faculty research and explore how IBIS is reshaping perspectives on business and capitalism.

10 A.M. – 10:30 A.M.
PRESENTATION
Introducing the Future Year Scholars Program
Classroom Building
Katherine Alford, Director of Admissions, Future Year Scholars Program
Learn about our unique program offering exceptional students deferred admission to the Full-Time MBA. Ideal for gaining 2-6 years of work experience before matriculation.

10:30 A.M. – 11:45 A.M.
PRESENTATION
Balance or Burnout: Managing Your Career With Intentionality
Classroom Building
Marty Speight (MBA ’96), Career Coach, Alumni Career Services
Sponsored by The Armstrong Center for Alumni Career Services
Delve into using design thinking tools and strategies to manage career demands. Challenge limiting beliefs and uncover methods to thrive in your career and life. A session focused on achieving harmony and success.

10:45 A.M. – 11:30 A.M.
PRESENTATION
Inside Look at Undergraduate Admissions
Classroom Building
Jeannine Lalonde, Associate Dean, UVA Office of Undergraduate Admission; Sarah Fay Waller, UVA Alumni Association
Get an inside view and learn about guidelines, common pitfalls and resources for alumni families.
12 P.M. – 1:30 P.M.
LUNCH AND LEARN
Three Decades at Darden
Classroom Building
Jeanne Liedtka, United Technologies Corporation Professor of Business Administration
Grab lunch at 11:30 a.m. and join Professor Liedtka for a reflective journey, highlighting key memories and valuable lessons.

12 P.M. – 1:30 P.M.
LUNCH AND LEARN
Inclusion Unlocked: A Guide for Leaders to Act
Classroom Building
Melissa Thomas-Hunt, Senior Associate Dean for the Residential Full-Time MBA Program and John D. Forbes Distinguished Professor of Business Administration
Join Professor Thomas-Hunt and current students for an interactive discussion that will help you develop strategies for creating more inclusive, equitable and productive environments in your workplaces. This engaging program will highlight examples from Thomas-Hunt’s new book Inclusion Unlocked: A Guide for Leaders to Act, and provide valuable insights and skills that will help you prepare to tackle thorny issues and lead in a rapidly changing and increasingly diverse workforce.

1:45 P.M. – 3 P.M.
PRESENTATION/PANEL DISCUSSION
Effectual Entrepreneurship
Classroom Building
Jim Zuffoletti (MBA ’05), Entrepreneurship and Community Director, Adjunct Instructor
Sponsored by Batten Institute for Entrepreneurship, Innovation and Technology
Join us to explore effectuation, a concept developed by Darden Professor Saras Sarasvathy. Learn how it’s applied in startups, social ventures, and corporations. The session concludes with an insightful panel discussion on entrepreneurship.

1:45 P.M. – 3 P.M.
CASE DISCUSSION
The Curious Case of Silicon Valley Bank
Classroom Building
Yiorgos Allayannis, Robert F. Bruner Distinguished Professor of Business Administration
Sponsored by Richard A. Mayo Center for Asset Management
Unravel the story of the second-largest U.S. bank failure. Trace the bank’s trajectory from the 1980s to 2023, examining causes and extracting vital lessons on bank management and leadership.
FRIDAY, 26 April 2024

3:15 P.M. – 4:30 P.M.
PRESENTATION
2023-2024 Student Venture Showcase
Classroom Building
Jim Zuffoletti, Entrepreneurship Community Director and Adjunct Instructor, “Venture Velocity”
Sponsored by Batten Institute for Entrepreneurship, Innovation and Technology
Engage with compelling pitch presentations and participate in interactive Q&A sessions following each pitch.

3:15 P.M. – 4:30 P.M.
PRESENTATION
What’s Next for ESG Investing?
Classroom Building
Pedro Matos, James A. and Stacy Cooper Bicentennial Professor of Business Administration, John G. Macfarlane Family Chair, Academic Director of Richard A. Mayo Center for Asset Management
Sponsored by Richard A. Mayo Center for Asset Management
Dive into the evolving world of ESG, responsible and sustainable investing. Explore how investment decisions integrate non-financial factors beyond traditional accounting.

3:15 P.M. – 4:30 P.M.
PRESENTATION
Creating a Coaching Culture: Why Leaders Are Changing and How You Can Too
Classroom Building
Gwen Mellor Romans (EMBA ’13), Executive Coach, Alumni Career Services
Sponsored by The Armstrong Center for Alumni Career Services
Explore the transition from a traditional management style to coaching-based approach and discover the neuroscience behind it all.

4:30 P.M. – 6:30 P.M.
PANEL DISCUSSION
Caseology: The Study of Case Development
Saunders Hall
Tim Laseter, Professor of Practice; Ayana Younge, Assistant Professor of Business Administration; Matt McBrady, Professor of Practice; Carolyn Miles, John Alden Purinton Jr. Professor of Practice
Connect with faculty members to create field-based case studies. Discover if your experience aligns with their research. Learn about the art of case-writing and share your unique stories.

4:30 P.M. – 6 P.M.
RECEPTION
Founders & Friends: Entrepreneurship and Tech Reception
Classroom Building
Sponsored by Batten Institute for Entrepreneurship, Innovation and Technology
Founders and innovators, join the Batten community building event. Meet alumni, students and faculty, share your venture, network and trade stories.

6:30 P.M. – 9:30 P.M.
GATHERING
Class Events
Various locations on and off Grounds
Reconnect with your classmates at a special gathering. The designated location details will be available on the online registration form.
9 A.M. – 6 P.M.

REGISTRATION
Saunders Hall
Stop by for nametag collection, concierge services, and information on The Armstrong Center for Alumni Career Services and Darden’s Executive Education and Lifelong Learning offerings.

8 A.M. – 10 A.M.

GATHERING
Breakfast and Coffee
Abbott Center Dining Room
Begin your day with a nourishing breakfast before diving into the morning sessions. Members of the Abbott Society (Classes of 1957–74) will enjoy their meal in a private dining room.

9 A.M. – 10 A.M.

PRESENTATION
The Encore Case: Finding Purposeful Work Later in Your Career
Classroom Building
Marty Speight (MBA ’96), Career Coach, Alumni Career Services
Sponsored by The Armstrong Center for Alumni Career Services
For management professionals, retirement marks a new beginning. Whether considering an “encore career” or already thriving in one, join this session to learn and share practical tips for transitioning into purpose-driven work.

10 A.M. – 11:30 A.M.

MAJOR EVENT
State of the School
Abbott Center Auditorium
Scott Beardsley, Dean and Charles C. Abbott Professor of Business Administration
Attend for an update on Darden’s strategic progress, the Charles C. Abbott Award presentation honoring a distinguished graduate, and celebrate the Class of 1974 during their 50th reunion as they join the Abbott Society.
11:30 A.M. – 1 P.M.
GATHERING
Dean’s Appreciation Luncheon: Recognizing Alumni Service and Support
Flagler Court

Hosted by Dean Scott Beardsley and Claire Dufourmet Beardsley

By invitation only
Volunteers and members of the Abbott Society, Cornerstone Society and Darden Society are invited to a celebratory luncheon to recognize our alumni who have made significant contributions to Darden through philanthropy and service.

11:30 A.M. – 5 P.M.
OFF-GROUNDS EVENT
Foxfield Races

Buses will leave following the State of the School address, ensuring your return before evening events. Join us for lunch and beverages at the Darden Alumni Tent near the student tents.

5:30 P.M. – 9 P.M.
GATHERING
Cold Call Cookout
Flagler Court


Enjoy BBQ fare at this family-friendly event from 6-8 p.m. and beer, wine and soda until 9 p.m. Features include live bluegrass band, train rides, face painting, inflatables, bluegrass music, a petting zoo, and more. The fun continues down at The Forum Hotel beginning at 9 p.m.

6:30 P.M. – 9 P.M.
GATHERING
Class Dinners
The Forum Hotel


Enjoy dinner with your class at The Forum Hotel. The Class of 2004 will gather at South & Central in Charlottesville’s Dairy Market foodhall. After dinner, join the party in the Grove Ballroom for an evening of celebration.

9 P.M. – 11 P.M.
GATHERING
After-party
Grove Ballroom, The Forum Hotel

Unwind with evening drinks in the Grove Ballroom, featuring beer/wine open bar and live music. For more beverage options, visit the Aspen Bar in the lobby, offering craft cocktails and drinks for purchase until midnight.
SUNDAY, 28 April 2024

**8 A.M. – 12 P.M.**

**GATHERING**

**Farewell Brunch**

Grove Ballroom, The Forum Hotel

Before saying goodbye to Charlottesville, savor a delicious brunch to conclude your reunion experience.

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**10 A.M. – 11:30 A.M.**

**MAJOR EVENT**

**Celebration of Life: C. Ray Smith (MBA ’58)**

Abbott Center Auditorium

Honor the life and legacy of a Darden legend. Following the commemorative event, a reception will be held in Smith Alumni Hall for further remembrance and reflection.
PARKING INFORMATION
Complimentary parking is available in the Darden parking garage for all reunion attendees.

INTERNET ACCESS
Enjoy free Wi-Fi on guest networks throughout Grounds.

ABBOTT SOCIETY HOSPITALITY LOUNGE
Classes of 1957-74 are invited to enjoy an exclusive hospitality lounge during registration hours (9 a.m. - 6 p.m.). Relax, enjoy complimentary snacks and beverages, and connect with classmates.

SUSTAINABILITY
Darden is committed to environmental sustainability. Bring your travel mug for First Coffee and a reusable water bottle to reduce waste. Water filling stations are available in Saunders Hall.

ATTIRE
Casual attire is recommended for the weekend. Please prepare for unpredictable spring weather in Charlottesville.

HICKORY CLUB APPRECIATION
Our loyal Hickory Club members will receive a special gift at registration. This club honors consistent donors for a minimum of three years and symbolizes Darden alumni loyalty.

LEARN MORE ABOUT OUR GIVING SOCIETIES!

YOUR CAREER CONSULTANTS FOR LIFE

- CAREER AND EXECUTIVE COACHING
- EXCLUSIVE NETWORKING EVENTS
- PERSONALIZED JOB SEARCH ASSISTANCE
- CAREER-RELATED WORKSHOPS AND WEBINARS

DARDEN SCHOOL of BUSINESS
The Armstrong Center for Alumni Career Services
darden.virginia.edu/alumni/career-services
CALLING BOLD LEADERS.

TOP-RANKED FACULTY. IMMERSIVE LEARNING. INSPIRED LEADERS.

THE EXECUTIVE PROGRAM
Advanced Management for Top Leaders

Nominate your high-performing leaders and colleagues for Darden’s most comprehensive advanced management experience. Learn alongside Darden’s #1 ranked business faculty to gain the skills to lead with purpose, achieve peak performance, execute on a clear vision, and pursue a differentiated, agile strategy in an ever-changing global business environment.

Apply or nominate your high-potential leaders for our October 2024 program.

Contact TEP Director, Allison Sellman (SellmanA@darden.virginia.edu).

EXECUTIVE EDUCATION & LIFELONG LEARNING
Provided by the UVA Darden School Foundation.

26–28 April 2024
MAXIMIZE your philanthropic goals

Talk to us about ways to give smarter – you can receive income for life while benefiting Darden.

Contact Mary Katherine Barbour
barbourm@darden.virginia.edu
+1-434-924-4782
REUNION GIVING

Reunion giving empowers classes to contribute to the Powered by Purpose campaign, shaping the School’s future.

Alumni can participate through:

- Outright gifts
- Multi-year commitments to the Darden Annual Fund
- Leadership gifts for strategic priorities
- Estate plans

In a reunion year, new multi-year commitments and estate planning gifts contribute to your class giving total.

REGISTRATION

Register online at alumni.darden.edu/reunion or using the enclosed form. Take advantage of discounted early bird pricing by registering before 1 March 2024.

Advance pricing is available until 15 April.

Registration fees are nonrefundable after 5 p.m. EDT on 12 April 2024, except in extenuating circumstances.

Visit the website for our full registration refund policy.

For reunion weekend inquiries, contact the Darden Office of Engagement at +1-434-243-8977 or alumni@darden.virginia.edu.